

Ebony Extra

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PROFESSIONAL SUMMARY

Instructional Designer (M.Ed.) with 5+ years designing scalable, multimedia-rich learning for complex software rollouts using ADDIE, SAM, and Agile methodologies. Leverages a foundation in Communication Behavioral Sciences to craft precise LLM prompts and human-centric, adaptive learning experiences. Proven ability to partner with technical SMEs and localization teams, applying plain-language strategies and AI-enabled tools to translate complex systems into high-impact, globally accessible workforce training.

WORK EXPERIENCE

Independent Instructional Designer & AI Learning Consultant

Lawrenceville, GA.

Freelance

May 2025 - Current

- Designing multimedia-rich e-learning prototypes, adaptive learning pathways, and gamified assessments using Articulate Storyline to simulate complex technical workflows.
- Utilizing advanced prompt engineering and generative AI tools to rapidly architect instructional content, ensuring strict alignment with ethical AI and enterprise data privacy principles.

Research Foundation at City University of New York (CUNY)

New York, NY

Contracted with NYC's Dept. of Social Services

Instructional designer -Systems & Software Enablement

May 2020 - May 2025

- Spearheaded Agile instructional design for a complex SaaS rollout, training 1,200+ multi-lingual users. Applied plain-language strategies to translate intricate system logic into highly accessible, globally relevant e-learning and VILT modules.
- Partnered with product SMEs and localization teams to validate UI workflows and adapt content for diverse, multicultural audiences, ensuring deliverables mirrored real-world engineering standards.
- Pioneered AI workflow automation (Claude, Gemini, HeyGen, Speechify) to rapidly storyboard, script, and generate localized voiceovers, significantly reducing development cycles for translated materials.
- Analyzed learner performance metrics and operational compliance gaps to design a targeted audit remediation training program, driving a **40%** improvement in software data-entry accuracy.
- Created prototypes, microlearning videos, and a team-wide visual style guide to standardize typography and layout across all digital formats.

HIGHLIGHTED EXPERIENCE

Gwinnett County Public Schools

Suwannee, GA.

Speech/ Language Learning Specialist & Adaptive Pathway Designer

2011 – 2019

- **HCI & LLM Prompting Foundation:** Applied formal training in linguistic pragmatics and conversational systems to deconstruct human dialogue into logical structures—forming the behavioral framework for precise AI prompt engineering.
- **Technical Translation & Data-Driven Design:** Interpreted behavioral analytics and clinical data to design individualized, adaptive learning pathways, translating complex diagnostic logic into actionable materials for non-technical audiences.
- **SME Collaboration:** Facilitated high-stakes, multi-disciplinary review meetings with clinicians and administrators to iterate on learning interventions, ensuring measurable performance outcomes.

EDUCATION & CERTIFICATES

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- **Master of Education (M.Ed.), Learning, Design and Technology** | University of Georgia
Coursework: Instructional Design, Visual Design, Multimedia Development, JavaScript & HTML
 - **Bachelor of Arts, Communication Behavioral Sciences** | University of South Florida
Focus: Linguistics, Social-Emotional Communication, Conversational Systems Design
 - **Google AI Essentials Certification** | Google / Coursera (2026)
Focus: Prompt Engineering, AI Productivity Tools, Responsible & Ethical AI Practices

CORE COMPETENCIES

Instructional Design: ADDIE, SAM, Agile, Storyboarding, Adult Learning, Plain-Language Copywriting, Accessibility
AI & Tech Integration: Generative AI (Claude, Gemini), Prompt Engineering, Conversational Systems, AI Automation (HeyGen, Speechify)

Tools & Multimedia: Articulate 360 (Storyline, Rise), LMS Administration, Video/Infographics, UI/UX Basics, HTML/JavaScript

Strategy & Analytics: Data-Driven Design, SME & Localization Collaboration, Technical Translation, Learner Analytics